

PIMSLEUR

language programs
support the mission of



MEDECINS SANS FRONTIERES
DOCTORS WITHOUT BORDERS

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MEDECINS SANS FRONTIERES **DOCTORS WITHOUT BORDERS**

Doctors without Borders is an international medical humanitarian aid organization with programs in more than 60 countries and territories, with staff from around the globe. Their programs and projects rely on people from various cultural and language backgrounds.

Created by doctors and journalists in France in 1971, Doctors Without Borders provides aid to people whose survival is threatened by violence, neglect, or catastrophe, primarily due to armed conflict, epidemics, malnutrition, exclusion from health care, or natural disasters. While providing independent, impartial assistance to those most in need, Doctors Without Borders reserves the right to speak out to bring attention to neglected crises, to challenge inadequacies or abuse of the aid system, and to advocate for improved medical treatments and protocols.

Pimsleur Language Programs is proud to support the mission of Doctors Without Borders.

Pimsleur's efforts on behalf of Doctors Without Borders include financial support for the organizations' international medical relief efforts and the donation of Pimsleur Language products to aid workers from the United States, as well as those in US run projects. Pimsleur's effort will help carry out the mission of Doctors Without Borders by assisting aid workers in their communication while working abroad.

From August 3rd, 2009-August 3rd, 2010, Pimsleur Language Programs is donating 0.25% of its net revenue* to Doctors Without Borders.

During the same time frame, Pimsleur will be running online ads from which a free downloadable language lesson can be accessed. For every 300 lessons downloaded through these ads, Pimsleur will donate a language learning program to *Doctors Without Borders*, up to a maximum of 500 units, \$50,000.

To find out more about *Doctors Without Borders*, go to www.DoctorsWithoutBorders.org

*Net revenue is defined as the amount actually received by Simon & Schuster/Pimsleur from Simon & Schuster's sales of Pimsleur products (excluding sales made in Massachusetts, Maine and Alabama), after deduction of (i) sales or other similar taxes and shipping and handling fees, (ii) third-party fees paid by Simon & Schuster/Pimsleur in administering such sales, and (ii) any credits or refunds for return of product.

Learn More About the mission of **Doctors Without Borders**