

The “German Ward Window Display” Competition

Official Rules

This “German Ward Window Display” Competition (the “Promotion”) is sponsored by Simon & Schuster (Australia) Pty Ltd. (“Sponsor”). Sponsor, its parent company, subsidiaries and affiliates, and any other companies or agencies associated with the Promotion (such as technology, advertising, promotion, fulfillment or judging partners), will hereinafter collectively be referred to as the “Promotion Entities.”

To be eligible to participate in the Promotion you must live in Australia or New Zealand and work in a bookstore in one of these territories. This Promotion is governed exclusively by the laws of the New South Wales, Australia.

The following Rules relate to a game of skill (“Competition”) conducted and sponsored by Simon & Schuster (Australia) Pty Ltd (ABN 84 000 945 380) PO Box 3047, Willoughby North, NSW 2068. By entering the Competition, you accept these Official Rules.

The entry period commences at 09:00:00 AM AEST, on September 29, 2026, and ends at 05:00:00 PM AEST, on November 1, 2026 (“Competition Period”).

THE GAME OF SKILL

The Competition is a game of skill. Chance plays no part in determining the winner(s). The judge(s) will be an individual or multiple individuals selected by and at the discretion of Promoter, who determine the winner(s) based on merit at their discretion.

THE ENTRY

Employees, officers, and directors of Promotion Entities, in addition to their respective immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees, officers and directors are not eligible to enter.

To enter, you must be at least 18 years of age and successfully submit an entry (as defined below) by emailing julia.kathro@simonandschuster.com.au with the subject line: German Ward Window Display Competition. You must include photos of your store window, as well as your full name, phone number, email and the name and address of the bookstore you are entering on behalf of.

Multiple entries are not permitted. Promoter reserves the right to verify the validity of entries.

All entries must be your own work and must not infringe any third-party rights. All entries must be original photographs taken with a camera and or/camera phone. The use of AI generation, AI manipulation, or AI expansion tools is strictly prohibited. Entries must not have been published previously and/or have been used to win prizes in any other competitions.

Promoter reserves the right to disqualify your entry at their discretion (not to be exercised

unreasonably); such as entries which, in the reasonable opinion of Promoter, includes objectionable content, including but not limited to profanity, nudity, potentially insulting, scandalous, inflammatory, or defamatory images or language. Entries may also be disqualified if they are formed through collusion, the unauthorised use or misuse of technology, the supply of false information, or any other means reasonably deemed inappropriate by Promoter. Promoter's decision will be final, and no correspondence will be entered into.

HOW TO ENTER

Create a window display to celebrate the publication of *The German Ward* by Pip Williams, and enter on behalf of your bookstore. Send a picture of your creating by emailing julia.kathro@simonandschuster.com.au with the subject line: German Ward Window Display Competition. You must include photos of your store window, as well as your full name, phone number, email and the name and address of the bookstore you are entering on behalf of.

WINNER DETERMINATION

The winner of the Competition will be determined as follows:

A single entrant will be selected entirely based on a qualitative assessment of the content of their submission by the judge(s) of the competition, as nominated by Promoter. All decisions of Promoter and/or the competition judges (including in relation to the selection of a winner or winners) are final and binding on entrants in all respects, and no correspondence will be entered into.

The Competition will be judged by the Promoter within seven working days following the end of the Competition Period at either Promoter's registered office or remotely.

The winner will be notified in writing (via the email address provided with the entry) within five calendar days after the determination of the winner. If the winner does not respond within five calendar days after notification, if any prize or prize notification is returned as undeliverable, if the winner(s) rejects his/her prize, or in the event of noncompliance with these Rules and requirements, then Promoter will determine (via its nominated judge(s)) another entrant to be the winner (based on the same judging criteria).

The winner's name will be published online at <https://www.simonandschuster.com.au/c/ss-au-competitions> within seven working days after the winner has responded to accept their prize.

THE PRIZE

The prize is non-transferable and non-redeemable for cash. Any attempt to resell or auction all or any part of this prize prior to redemption will result in an immediate cancellation of the prize. Prize cannot be exchanged. In the event that, for any reason whatsoever, winner(s) do not take an element of the prize within the time stipulated by Promoter then that element of the prize will be forfeited by the winners and cash will not be awarded in lieu of that element of the prize. Promoter will not be held responsible for lost or stolen products or vouchers.

Promoter reserves the right to substitute any component of the prize of equal value at their discretion, in the event the prize is not available.

Competition winner's name, image and other publicly available details may be used by Promoter for purposes such as, but not limited to, marketing and promotion, at their discretion. Promoter reserves all rights to use the name, image, text, likeness, and all information submitted for whatever promotional purpose deems fit and the participants and winner waives all claims against Promoter for such use.

Prize:

One Grand Prize Winner will receive:

Two Digital eftpos Gift Cards, pre-paid with \$500.00ea. Gift cards will have an expiration date which can be checked via the "Check Balance" button on the website. Click [here](#) for more details.

Total ARV of all Prizes combined: \$1,000.00

REDEMPTION

To redeem the prize, the winner must provide valid proof of identity and age through one of the following forms of valid ID in Australia or such other valid proof of identity as determined by the Promoter in its sole discretion Australian Drivers Licence

Australian Passport

International Passport

Proof of Age Card

State Photo Card

Unless expressly stated, all other expenses in relation to the prize (other than the cost of delivery) will be the responsibility of the winner.

Independent financial advice should be sought as tax implications may arise as a result of accepting the prize.

LIABILITY AND WARRANTIES

Promoter (including its respective officers, employees and agents) will not be liable for any loss or damage whatsoever (including, but not limited to, indirect or consequential loss) or for personal injury, which is suffered or sustained, in connection with the Competition including the prize, except for any liability which cannot be excluded by laws.

Promoter is not responsible for damage to a prize in the course of shipping and handling and is not obligated to provide replacements. To the extent any loss or damage or personal injury is suffered or sustained out of the use or consumption of a prize, which, in the case of goods is manufactured by, or in the case of services is delivered by, a third party unrelated to Promotor, then to the extent permitted by law you must pursue any claims against the third party and must not pursue any claims against Promotor.

Australian Consumer Law and corresponding legislation in State jurisdictions in certain circumstances imply mandatory conditions and warranties into consumer contracts (“Consumer Warranties”). These Rules do not exclude or limit the application of the Consumer Warranties. Other than the Consumer Warranties, Sponsor and the Promotion Entities disclaim all warranties.

ENTRY RIGHTS

Promoter may use your details for future purposes, including future commercial, promotional, marketing, and publicity purposes within the scope of the law.

You grant Promoter a royalty-free, worldwide, and transferrable sole licence to use any unique content that forms part of your entry for any legal purpose, including for commercial and non-commercial purposes.

PERSONAL INFORMATION & MARKETING

You agree that Promoter may collect, use, store and disclose your personal information in accordance with its privacy policy published at https://www.simonandschuster.com.au/about/privacy_policy, subject to the Privacy Act 1988.

By entering this Promotion you agree to receive author updates, new book releases, recommended reads, and other email updates from Simon & Schuster. You also consent to have your contact details released to Promoter and any relevant affiliates nominated by and at the discretion of Promoter for direct marketing purposes. You can change your marketing preferences through the Simon & Schuster account settings or unsubscribe directly from any marketing communications at any time.

GENERAL

These Rules are governed by the laws of New South Wales, Australia. By entering the Promotion, you submit to the jurisdiction of the courts of New South Wales and any courts which may hear appeals from those courts in respect of any proceedings arising in connection with these Rules and the Promotion.

If any provision of these Rules is held to be invalid or unenforceable, then such provision will be of no force and effect and will be severed without affecting the validity and enforceability of the remaining provisions.